



digiLED

THE LED SCREEN EXPERTS

2017 NCAA FINAL FO

University of Phoenix Stadium, AZ, USA – Credit: GoVision

GoVision slam dunks its way to success with digiLED Toura6

Temporarily relocated digiLED Toura6 modules used to build the mammoth Colossus TV at Bristol Motor Speedway, formed to create a phenomenal structure in Arizona for the 2017 NCAA Final Four Championships weekend.

In collaboration with GoVision, our American-based partners, digiLED Toura6 LED modules presented all the action at the 2017 NCAA Final Four Championships held at the University of Phoenix Stadium, AZ.

The LED screens erected for the four-day basketball event comprised the Toura6 modules used in GoVision's previous award-winning project, Colossus TV – the world's largest, four-sided, centre-hung outdoor display, located at Bristol Motor Speedway (BMS), Tennessee.

The bespoke design encompassed a quartet of high-definition video screens, each measuring 53.5sqm, displaying game statistics as well as an LED top ring with a diameter of 24.4m. Altogether, 764 LED panels were used to construct the screens containing more than 12 million LED pixels.

digiLED Toura offers a range of pixel pitches to amaze audiences, whether it's for a dynamic video backdrop, dramatic lighting effects or curved video displays, its fantastic contrast ratio provides consistent punchy images. Ultra-lightweight, fast-rig mechanics and a built-in ladder system makes Toura the perfect solution for rental applications.

"The Toura6 platform provides the perfect combination of lightweight, brightness and quick-rigging mechanics"

Scott McKinnon, GoVision Executive Vice-President, Sales & Marketing, said: "The Toura6 platform provides the perfect combination of lightweight, brightness and quick-rigging mechanics to fit this massive project perfectly."

North Carolina were the eventual winners of this year's competition, defeating Gonzaga 71-65 in the Championship game. Following the conclusion of the event, the displays were disassembled and reinstalled at BMS in preparation of the racing taking place the subsequent weekend.

GoVision LLC (jumbo.tv), a Learfield company, is a premier provider of large-scale LED video displays and related services specialising in state-of-the-art mobile and modular LED technology. digiLED has a long and distinguished partnership with GoVision, having collaborated on previous projects including: Bristol Motor Speedway, recent Presidential inaugurations and several high-profile sporting venues across North America.

CASE STUDY: AV RENTAL & TOURING

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